



## Potential Usage Scenarios - Web Clipping

Web Clipper can capture any web content, whether internal or external, and enable that content to be easily incorporated into any composite portal application. Because of its power and ease of use, the possibilities for creating vertical or horizontal integrated user experiences are virtually endless. Web Clipper turns any content or application on the web into a portlet ready for your internal or external portal.

Today, most web clipping is for corporate use consolidating internal web application functionality into a single user view. Web Clipper can make it faster, easier and more effective than ever to accomplish this. Yet, the real promise of this technology is in enabling the creation and integrated combinations of both internal and external web applications into the composite web applications of the future.

In fact, you can utilize Web Clipper anywhere where:

- Functionality is same
- Information is same – with different subsets of data required
- View required will be different per user type
- Web applications are both internal and external

Web Clipper provides the capability to rapidly implement different views, while delivering a number of benefits such as:

- Reusability
- True composite applications
- Incremental development
- Fast design
- Faster production deployment

Listed below are just a few of the possible usage scenarios where Web Clipper can be of benefit.

### **Financial Extranet**

Enable your corporate finance personnel to access key portions of existing web applications. Imagine a powerful application that combines key reports from your web-based internal ERP application with external views of a partner's inventory and your customer's order entry application. Make it even more productive by including external reference sites such as general search and access to public catalogs. You could also enable your customers to have access to the latest market information from external sites such as Bloomberg, Yahoo Finance or the SEC from within your customer portal. All of this can be accomplished using the "point-and-Clip" function of Web Clipper.

## Healthcare Web Site

Offer your site visitors access to your physician locator, their subscriber coverage and the latest health information without leaving your web site using the “point-and-Clip” function of Web Clipper. Imagine your lab employees accessing a portal application that effectively combines access to key portions of your CRM and ERP systems with external reference sites and a connection to your supplier’s inventory. Instead of visiting all of these sites individually, Web Clipper can enable a consolidated composite view and access to critical information, all on the same portal page.

## Corporate Intranet

Allow employees to view a composite summary of their benefits package, view vacation status and access to their external web-based 401K program directly from your employee portal using the “point-and-Clip” function of Web Clipper.

The diagram below is only intended to show the potential number of combinations of data across the user types for various portals, to provide a glimpse into the number of possible uses of this technology. *Imagine the possibilities...*

